

Emerald（爱墨瑞得）

经济学、图书馆学、工程学

数据库平台使用指南

国际期刊投稿注意事项

北京代表处 service@emeraldinsight.com.cn

010-82306438

Emerald出版社

1967年由世界著名百强商学院之一**Bradford University Management Center**的学者建立。

专业出版**经济管理学**同行专家评审期刊**200种**，占全球该学科期刊**总数12%**，其中很多期刊被**SSCI收录**，是出版经济管理学最多的单一出版机构。涵盖管理学的各个学科领域：

- 会计与金融
- 企业与创新
- 学习与发展
- 国际商务管理
- 人力资源管理
- 信息与知识管理
- 经济管理
- 市场营销
- 教育管理
- 战略管理
- 质量管理
- 绩效管理与评估
- 健康护理管理
- 旅游管理
- 组织研究
- 图书馆与信息研究
- 行业与公共部门管理
- 管理科学与研究
- 商业道德与法律
- 营运与物流管理
- 财产与不动产管理

出版**17种**高品质的工程学同行专家评审期刊，**15种**被**SCI**收录，**14种**被**EI**收录。涵盖领域：

先进自动化 工程计算 电子制造与包装 材料科学与工程

Emerald统计数据

- 7600多所商学类院校有3000多所在使用Emerald
- 98%以上的世界百强商学院用户
- 58%以上的全球500强企业用户
- 80,000名以上来自世界各地的庞大专家作者群
- 80:47 VS 80:20 西班牙加泰罗尼亚州和Emerald自身统计

Emerald数据库产品

Emerald Management eJournals—《Emerald管理学电子期刊库》

www.emeraldinsight.com



包含内容:

- 各个管理学领域期刊200种，近9万篇文章
- 《Emerald管理学评论》——文摘评论集
针对世界400多种顶尖期刊中的每篇文章进行独立评论，超过25万篇管理学文章的归纳总结。
- 实践性辅助资源，如案例集、访谈录、管理学书评等

适用对象:

- 经管学教师、研究人员
- 管理学院院长、经管学学生
- 图书馆员

Emerald数据库产品

Emerald Engineering eJournals—《Emerald工程学电子期刊》

<http://info.emeraldinsight.com/products/engineering/index.htm>

The screenshot shows the Emerald Engineering website. The main content area includes a login form with fields for 'username' and 'password', and a 'login' button. Below the login form, there is a 'Welcome: Guest' message and a navigation breadcrumb: 'Home > Product Information > Emerald Engineering'. The main heading is 'Emerald Engineering' with the tagline 'Your gateway to world-class engineering information'. A paragraph states: 'Whether you are an academic, researcher or industry practitioner, Emerald Engineering resources can help you find solutions to problems and keep up to date with current research, industry news, trends and debates by providing access to quality engineering information.' Below this, it says: 'And, to help make life even easier, our international events sections will enable you to pinpoint the right event for you! For all the latest events, see our [Engineering Events](#) page.' The sidebar on the right features an 'Emerald Engineering interest area' section with a sub-heading 'Emerald Engineering Interest Area' and a description: 'The Emerald Engineering interest area showcases practical and theoretical articles, interviews, case studies, viewpoints and more...'. A red box highlights the 'Engineering Events' link and the 'Emerald Engineering interest area' link. An orange box in the foreground contains the following text:

包含内容:

- 17种期刊，7000篇文章
- 国际会议信息
- 工程人员所感兴趣的话题

Emerald数据库产品

Emerald Backfiles—《Emerald回溯库》

www.emeraldinsight.com

- 所有期刊回溯至**第1卷第1期**
- 最早的回溯文章年份**1898年**
- 文章篇数**69000篇**
- 所有文章内容完全符合检索要求
- 可以追溯**十九世纪**以来的管理学思想及发展情况变化



**“The farther backward you
can look, the farther forward
you are likely to see”**

Winston Churchill

Emerald e-Book Series

- **100**多种、**640**多卷工商管理与经济学、社会学科系列丛书内容
- 众多领导者高质量文章，且定期更新
- 每年有**100**多卷新增内容

《工商管理与经济学集》

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- 战略
- 经济学
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- 健康管理
- 国际商务
- 组织行为学
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- 心理学
- 政治学
- 残障研究
- 教育学
- 社会学
- 图书馆科学
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A library at your fingertips



Emerald文摘数据库

My Profile
For Administrators
Search and Browse
Product Information
Emerald Management Xtra
Emerald Journals
New titles
Emerald Subject Collections
Emerald Backfiles
Emerald Series and Books
Emerald Management First
Emerald InTouch
Emerald Management Reviews
Emerald Abstracts
BestofBiz
Emerald Engineering
Purchase Information
Emerald Shop

EmeraldAbstracts



[Computer & Communications Security Abstracts](#) 计算机与通讯安全文摘库

- Comprehensive coverage of the world's best 100 computer security journals
- Over 13,000 article abstracts
- Accreditation board comprised of leading computer science experts
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[Computer Abstracts](#) 国际计算机文摘库

- Comprehensive coverage of the world's foremost 200 computer science journals
- Over 190,000 article abstracts
- Accreditation board of leading computer science experts
- Monthly updates to an archive dating back to 1987
- Classification using the Emerald Computing Classification System.



[Current Awareness Abstracts](#) 图书馆与信息管理文摘库

- Comprehensive coverage of every library and information management article from the world's top journals
- Access to over 30,000 abstracts
- Monthly updates to an archive dating back to 1988
- Easy-to-read structured abstracts you won't find in other services
- Expert classification and keywording.



[International Civil Engineering Abstracts](#) 土木工程文摘库

- Coverage of the world's leading 150 civil engineering journals
- Access to over 142,000 abstracts
- Accreditation Board of leading civil engineering experts
- Monthly updates to an archive dating back to 1976.

Purchase information



To find out about purchase or subscription arrangements for any of our products or services, please consult our [purchase information page](#).

Emerald数据库平台首页

Home Text view Contact us Site map Help Search:

Emerald


username **Your University Name** Athens login Register Forgot Password?

Welcome guest

- ★ My Profile
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- ★ Search & Browse
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 - Browse
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- Licensing Solutions
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- For Librarians
- Research Zone
- Learning Zone
- Teaching Zone
- Support Resources
- About Emerald

Welcome to Emerald

The world's leading publisher of management research



Emerald: research you can use.

Good research in management should help the world to be better managed. To make the world better managed means a bridging of the gap between the world of research and the world of application.

Emerald's mission is to make this a reality.

Emerald EarlyCite

Quick search:

Quick browse: Browse journals and books by: [title](#) or [subject](#)

Quick link to journal table of contents:

Quick link to book series table of contents:

[Please select a journal](#)

[Please select a book series](#)

★ Emerald快速检索

- My Profile
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- Quick Search**
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- Teaching Zone
- Support Resources
- About Emerald

Quick Search

Search for:

All content

Matching: All Phrase

Limit to: All content My subscribed content

Include in results:

EarlyCite Articles Emerald Backfiles

未正式出版
文章的网络版

为确保浏览结果都能下载全文，
请选择“My Subscribed contents”

回溯库中的文章

Search History

Search	Content	Result
--------	---------	--------

短语检索，检索的多个单词
连在一起才符合检索条件

Emerald每个检索
页面都有帮助
信息

Search
Brief guide

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)

可以选择检索结果的类型:

- **All content**
全部内容
- **Journals**
Emerald全文期刊内容
- **Books**
Emerald系列丛书
- **Bibliographic Databases**
Emerald书目数据库,包括
Emerald Review管理学评论
Emerald Abstract文摘库
- **Site Pages**
Emerald网站上其他符合检索条件的
内容,如书评、访谈、编者
评论和新闻等内容

★Emerald高级检索

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For Administrators
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For Authors
For Librarians
Research Zone
Learning Zone
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Support Resources
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Advanced Search

Brief guides to...

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)

Search for:

All Journals Books Bibliographic Databases Site Pages

In:

All | Phrase | Exact Match using:
All fields

对多个检索条件限定不同的检索范围

And

In:

All | Phrase | Exact Match using:
All fields

And

In:

All | Phrase | Exact Match using:
All fields

Limit the search to:

限定文献年份范围
Items published between: All and All

All fields (excluding full text)
Abstract
Publication title 除了正文以外的所有内容
Content item title 的所有内容
Author
ISSN
ISBN 书号
Reference number 参考文献号
Volume
Issue
Page 起始页
Keywords

Emerald高级检索

支持布尔逻辑符

直接在检索框中输入布尔逻辑运算符，**AND**、**OR** 和**NOT**，需要注意的是布尔逻辑符必须大写。

短语检索和完全匹配检索

可以选择检索框下面的选项，进行短语检索和完全匹配检索。也可以，在检索框中使用“**”将检索词锁定。
注意：如选择完全匹配Exact Match检索，则只返回与检索词完全相同的检索结果，例如，检索marketing，并选择journal title字段和完全匹配，则检索结果只返回期刊名称为marketing的期刊，而不包括期刊名称为The European Journal of Marketing 或Marketing Intelligence and Planning 等刊名包含marketing 的期刊。**

词干检索

使用通配符*****和**?**，通配符只能出现在检索词的中间和末尾，不能出现在检索词开头。

权重检索

使用权重符号**^**，如检索“work⁴ management”，则检索结果中work的权重是management 的4 倍。

Emerald检索结果显示

- My Profile
- For Administrators
- Search & Browse
 - Quick Search
 - Advanced Search**
 - Browse
 - Saved Search Alerts
 - Marked Lists
- Product Information
- Licensing Solutions
- For Authors
- For Librarians
- Research Zone
- Learning Zone
- Teaching Zone
- Support Resources
- About Emerald

Search Results

Show results for:

[All](#) [Journals](#) [Books](#) [Bibliographic Databases](#) [Site Pages](#)

All Journal Content | [Articles Only](#) | [Non-Articles Only](#)

The search: library / All fields found 34028 results.

[Modify Search](#) | [Search in Results](#) | [Save Search Alerts](#)

修改检索条件 二次检索 保存检索条件

Sort items by: [Relevance](#) & show [10](#) items per page [Go](#)

[Show Abstracts](#)

Page 1 of 3403 [Prev](#) [1](#) [2](#) [3](#) [4](#) [5](#) [Next](#)

可显示每篇文章的文摘

Icon Key: [A](#) Requires login or subscription [B](#) Backfiles [E](#) EarlyCite

[Select all](#) | Add to the marked list: [Session Marked List](#) [Go](#)

- [Information superhighways: library & information services and the Internet](#)
Type: Article, General review
Author(s): Library Association
Source: [The Electronic Library](#), Volume: 13 Issue: 6; 1995
[B](#) | [View PDF \(424 KB\)](#) | [Reprints & Permissions](#)
- [Networks, libraries and information: priorities for the UK](#)
Type: Article, General review
Author(s): UK Office for Library Networking
Source: [The Electronic Library](#), Volume: 11 Issue: 2; 1993
[B](#) | [View PDF \(482 KB\)](#) | [Reprints & Permissions](#)
- [A Bibliography of Llewelyn Powys](#)
Type: NonArticle

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一次检索, 即可获得4种不同类型的结果, 点击进行切换

Brief guides to...

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)



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回溯库中的文章



未正式出版文章的网络版

Emerald文章信息

Article Information:

Title: Ontario Government documents repository D-Space pilot project
Author(s): Rea Devakos, Annemarie Toth-Waddell
Journal: OCLC Systems & Services
Year: 2008 **Volume:** 24 **Issue:** 1 **Page:** 40 - 47
DOI: 10.1108/10650750810847233
Publisher: Emerald Group Publishing Limited

Document Access:

Please select from the following options:
[View HTML](#) | [View PDF \(118 KB\)](#)

Reprints & permissions:
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Abstract:

Purpose – This paper aims to describe a project to increase access and longevity of electronic government documents.
Design/methodology/approach – The Ontario Legislative Library has partnered with the Ontario Council of University Libraries to extend the longevity and accessibility of electronic government documents using DSpace.
Findings – Digital repository software, such as DSpace, can be used to extend access to, and longevity of, special collections.
Research limitations/implications – The case study may be specific to local practices and the institutions involved.
Practical implications – The consortial approach builds on existing practices to build a cost effective and sustainable service.
Originality/value – Many projects in electronic government document preservation and access require large investments. This project leverages existing practices and resources.

Keywords: [Archives management](#), [Canada](#), [Digital storage](#), [Document management](#), [Government](#)
Article Type: Case study
References: [5 references](#)
Article URL: www.emeraldinsight.com/10.1108/10650750810847233

[Key Readings](#)

Navigation Menu: browse, Journals, Reviews/Abstracts, Saved Search Alerts, Marked Lists, Product Information, Licensing Services, For Authors, For Librarians, Research Zone, Learning Zone, Teaching Zone, Support Resources, About Emerald

Annotations:

- 可选择HTML格式：速度快、可直接链接
- 可选择PDF格式：方便保存、排版格式与纸本一样

结构性文摘:

- 目的
- 设计方法
- 发现
- 研究局限性
- 应用性
- 原创性

★ Emerald浏览功能

Emerald

username password Athens login Register Forgot Password?

Business Manager Access [Home](#) > Browse Journals and Book Series [E-mail this page](#)

Browse Journals and Book Series

Browse in:

All content My subscribed content

Browse in:

Title Subject

Browse

Journals/Books

Reviews/Abstracts

Saved Search Alerts

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Product Information

Licensing Solutions

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Research Zone

Learning Zone

Teaching Zone

Support Resources

About Emerald

除了对期刊、系列丛书进行浏览，还可以选择对评论集/文摘进行按学科的浏览

按照期刊名首字母字顺浏览；
按照学科进行浏览

A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z

Title	ISSN:	Type
Accounting Research Journal	1030-9616	Journal
Accounting, Auditing & Accountability Journal	0951-3574	Journal
Aircraft Engineering and Aerospace Technology	0002-2667	Journal

Emerald个性化功能

My Profile

Welcome to your Emerald profile. In this section you will be able to set-up, review and edit your alerts & saved searches, marked lists, free trials, newsletters, subscriptions and any research items you have submitted. You will also be able to update your details.

To begin using Emerald to locate articles, reviews, research items and other material please use Emerald's [search](#) or [browse](#) functionality.

Within your profile, you may:

- Set up, [Saved Search Alerts](#), [TOC \(Table of Contents\) Alerts](#) and [Weekly Digests](#).
- Manage your [marked lists](#).
- [View a statement](#) which lists the products and services and free trials you have access to.
- Subscribe or unsubscribe to [Emerald newsletters](#).
- [View or change your contact details](#).

Related Links

- [User Guide](#)

个性化服务内容：

- 保存检索条件，并每周获得最新的检索结果
- 保存自己喜爱的文章并收藏
- 定期获得关注期刊的最新目录
- 获得Emerald 时事通讯信息
- 查看或修改自己的相关信息

Emerald保存检索条件

Home Related Link

- [User Guide](#)

Welcome to the Emerald saved search alerts.

To save a search, first perform a search and then click on the Save Search link form the search results page.

Please find below your previous saved searches:

Previous Searches

Search Name:	Expression:	Hits:	Options:
change management	All Fields / "change management"	5	Edit Test Delete
microcredit	All Fields / microcredit system	5	Edit Test Delete

[Clear All Previous Searches](#) [Saved Searches](#)

保存满意的检索条件，定期查看检索结果，并可以修改、删除

Emerald收藏夹功能

My Profile
Alerts
Marked Lists
Statement
Membership Areas
Newsletters
Free Trial
My Journals
Registration Details
For Administrators
Search & Browse
Product Information
Licensing Services
For Authors
For Librarians
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Learning Zone
Teaching Zone
Support Resources
About Emerald

Marked Lists

Your marked lists

Please select a list to work with:
Strategy [v] [View] [Delete list] [Email]

[Create New](#) [Save](#) | [Print](#) | [Download \(ASCII\)](#)

Strategy

[Articles](#) [Abstract & Reviews](#) [Emerald Site](#) [Other Content](#)

Page 1 of 1 Prev 1 Next

Icon Key: Requires login or subscription Abstract Only

[Select all](#) |

1. [Understanding strategy](#)
Warnock Davies
Strategy & Leadership; Volume 28; Issue 5; 2000

Related Links
[User Guide](#)

- 根据你的喜好保存和删除文章链接
- 建立多个你所需的收藏夹
- 使你的检索更有序和精准
- 节省大量时间和精力
- 与Endnote、Reference manager等引文软件兼容★

Emerald 投稿指南

登陆目标期刊的Author guideline 查看具体投稿指

The screenshot displays the Emerald website interface. On the left is a navigation menu with 'Emerald Journals' highlighted in red. The main content area features the journal title 'Journal of Product & Brand Management' and its ISSN. A search box is located on the right. Below the journal information, several links are provided: 'Table of Contents', 'Latest Issue RSS', 'Journal information', 'Editorial Team', 'Author Guidelines', 'Sample articles', and 'Events'. Red arrows point from these links to green boxes with Chinese labels: 'Table of Contents' points to '期刊范文', 'Editorial Team' points to '编委队伍', and 'Author Guidelines' points to '作者指南'. The page also includes a sidebar with 'My Profile', 'For Administrators', 'Search and Browse', 'Product Information', 'Emerald Management Xtra', 'Emerald Journals', 'New titles', 'Emerald Subject Collections', 'Emerald Backfiles', 'Emerald Series and Books', 'Emerald Management First', 'Emerald InTouch', 'Emerald Management Reviews', 'Emerald Abstracts', 'BestofBiz', 'Emerald Engineering', and 'Purchase Information'.

文章格式要求——摘要

- 4—6个标题:

1. Purpose 2. Design/methodology/approach 3. Findings

4. Research limitations/implications (如果适用的话)

5. Practical implications (如果适用的话)

6. originality/value

- 简洁清晰, 不超过**250**单词
- 最多不超过**6** 个关键词
- 文章归类:

1. Research Paper 2. View Point 3. Technical Paper

4. Conceptual Paper 5. Case Study 6. Literature Review

7. General Review

文章格式要求

——图形、图像、表格格式

- 在电子格式和原稿中，所有的**图形（图表、图解和线图）**和**图像（摄影图像）**都要单独提交，用**阿拉伯数字**进行编号，要有简短的标题。
- **图形格式**：MS Word, MS PowerPoint, MS Excel, .pdf, .ai, .wmf, .eps, 插图或者手绘
- 如果**图像（摄影图像）**不能以上述格式提供，那么要确保它们是：.tif, .jpeg, .bmp。分辨率dpi至少为300，宽度至少要10厘米。数码相机应尽可能的设定最高分辨率或最高的图像质量。
- **表格**应该是写入的，是文稿的一部分，不应该作为图表提交。表格应该用独立的**罗马数字**进行编号，要有简短的标题。

参考文献格式要求——哈佛格式

- **文中引用:**
 - 一位作者, 如: (Adams, 2006)
 - 两位作者, 如: (Adams and Brown, 2006)
 - 三位以上, 如: (Adams et al., 2006)
- **专著:** 名, 姓的首字母缩写, (年份), 书名, 出版社, 出版地。如:
Harrow, R. (2005), *No Place to Hide*, Simon & Schuster, New York, NY.
- **书中的章节:** 作者名, 姓的首字母缩写, (年份), “章节名”, 编者名, 姓首字母缩写, 书名, 出版社, 出版地, 页码。如: Calabrese, F.A. (2005), "The early pathways: theory to practice –a continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.
- **期刊文章:** 名, 姓的首字母缩写, (年份), “文章名”, 期刊全名, 卷次, 期次, 页码。
如: Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.
- **电子资源:** 如果在线可用, 在参考文献的最后应该列出全部有效URL地址, 如:
Neuman, B.C.(1995), "Security, payment, and privacy for network commerce", *IEEE Journal on Selected Areas in Communications*, Vol. 13 No.8, October, pp.1523-31. Available (IEEE SEPTEMBER)
<http://www.research.att.com/jsac/>

稿件提交

- ◆ 这应该是文章的终稿，
应该对文章的语法、拼写和印刷错误进行检查修改。
- ◆ 在线提交或者email附件提交，极少数邮寄提交。
文件格式应为**Word, WordPerfect, Rich Text**或者**TEX/LATEX**。
- ◆ 所有作者都要附上一份简短的自我介绍，
包括全名，联系方式，单位名称和电子邮件地址
- ◆ 填写完整的**Journal Article Reform** (期刊文章记录表)

感谢您使用Emerald平台

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