

# Emerald

*Research you can use*

## 全新平台使用指南

June 2010  
010-82306438

[service@emeraldinsight.com.cn](mailto:service@emeraldinsight.com.cn)



# About Emerald



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成立于**1967年**，来自世界百强商学院之一**Bradford University**

独立主编模式：保持学术研究的独立性和个性化，良好的持续性

总部**英国**，**主编全球**，内容国际

涉及学科：**管理学、图书馆学、工程学、其他人文社会科学**



# Emerald管理学期刊数据库



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- 包含**230多种**同行评审期刊，是世界上出版该领域期刊最多的单一出版机构。
- 覆盖国内**五大管理学**分支：工商管理、公共管理、图书馆学与信息管理、农林经济管理、管理科学与工程
- 以及**泛管理领域**如建筑管理、旅游管理、学习与发展 等等

- 会计与金融
- 企业管理
- 绩效管理与评估
- 行业与公共部门管理
- 企业与革新
- 市场营销
- 健康护理管理
- 管理科学与研究
- 学习与发展
- 教育管理
- 旅游管理
- 商业道德与法律
- 国际商务管理
- 战略管理
- 组织研究
- 营运与物流管理
- 人力资源管理
- 质量管理
- 图书馆与信息研究
- 建筑管理
- 信息与知识管理

# Emerald工程学期刊数据库



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- 18种工程学期刊
- **15种**被SCI收录、**14种**被EI收录
- 广泛的中国读者和作者群
- 学科包括：
  - 材料科学与工程
  - 计算机工程计算
  - 先进自动化
  - 电子制造与封装



# Emerald电子系列丛书



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- **100**多种、**800**多卷**工商管理与经济学**、**社会科学**系列丛书内容
- 众多领导者高质量文章，且定期更新
- 每年有**100**多卷新增内容

## 《工商管理与经济学集》

- 管理学
- 市场营销学
- 战略管理
- 经济学
- 领导科学
- 健康管理
- 国际商务
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## 《社会科学集》

- 心理学
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- 教育学
- 社会学
- 图书馆科学
- 健康护理

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## *Research starts from abstracts...*

- 管理学评论文摘库 **EMR**
- 土木工程文摘库 **ICEA**
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- 计算机和通讯安全文摘库 **CCSA**
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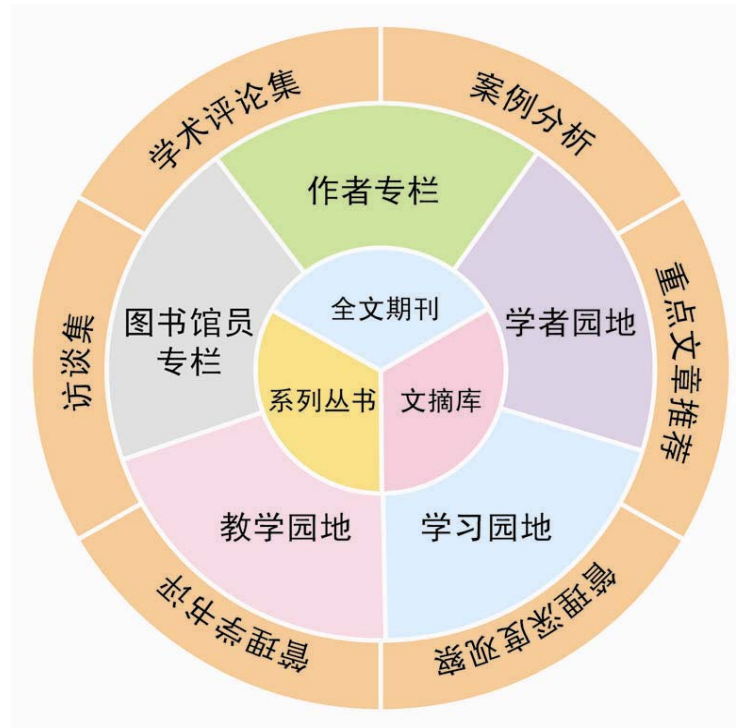


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Welcome: Guest



- Helping the world to be better managed  
- Bridging of the gap between research and application

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in: All content Go  
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Marked lists

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  - Books & Journals
  - Bibliographic Databases
- Resources:
  - Product Information
  - Licensing Solutions
- For Authors
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- Research Zone
- Learning Zone
- Teaching Zone
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★ 辅助资源

Quick Access 首页即可对期刊、电子书进行浏览

Fast direct links to our Books & Journals Titles

Latest journal issues table of contents:  
 Go

Book series table of contents:  
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Editors Choice 主编精选  
Celebrating the life and works of Peter Drucker  
 Experts in the worlds of business and academia regard Peter Drucker as the founding father of the study of management. When he passed away at the age of 95 in 2005, he left an immeasurable legacy.  
Read articles/interviews and watch videos in our [Peter Drucker Section: a celebration of his life and work.](#)

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随时反馈您的意见!

Journal of the Week 本周免费期刊  
Every week get free access to two selected journals  
 View the schedule for the forthcoming [journals of the week.](#)  
This week's title:

Emerald News 最新消息  
Latest new and announcements

- [Emerald announces COUNTER 3 compliance for journals and databases](#)
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New Journals and Forthcoming Titles

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- Books
- Bibliographic databases
- Site pages

Bibliographic Databases

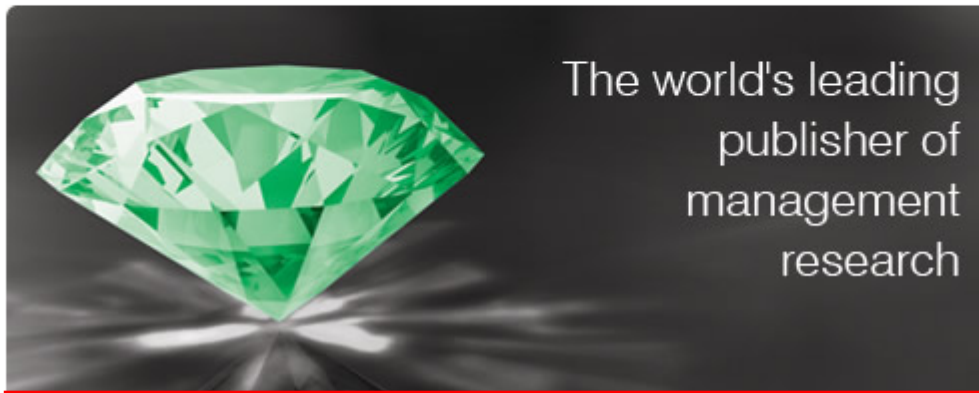
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Search Help  
帮助信息

## Advanced search

针对4种不同检索结果进行检索

Search in: All Journals Books Bibliographic Databases Site Pages

Search for

in All fields

Match:  All  Any  Phrase

Click for more options

AND  in All fields

Match:  All  Any  Phrase

AND  in All fields

Match:  All  Any  Phrase

- All fields
- All except full text
- Abstract
- Publication title
- Content item title
- Author
- ISSN
- ISBN
- Volume
- Issue
- Page
- Keywords

支持布尔逻辑运算符

限定出版年份:

Items published between: All and All

Include in results:  EarlyCite Articles  Emerald Backfiles

未正式出版文章的网络版、回溯库中的文章, 建议勾选

Within:

All content  My subscribed content

为确保返回结果均可下载全文, 建议勾选

若检索条件是多个单词, 可从All、Any、Phrase中任选一个:  
**All**-返回的结果包含所有单词, 但每个单词不一定连在一起  
**Any**-返回的结果包含其中任意单词  
**Phrase**-返回的结果包含所有单词, 并且按顺序紧密连在一起

## Search History

Search	Content Type	Results
No search history		

Comments?

# Emerald检索结果



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随时切换4种不同类型的检索结果

Business Manager Access  
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Search for:  
[input]  
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in: All content [v] Go

Advanced search  
Marked lists

Browse:

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View results for: All Journals Books Bibliographic Databases Site Pages

38591 results found for: Content = Journals, (business model in All fields)

[New search](#) | [Modify search](#) | [Add saved search alert](#) Search in results: [input] Go

Sort by: Relevance | [Newest first](#) | [Oldest first](#) Display: All content

保存检索条件，定期获得最新检索结果

Page: 1 2 3 Next >

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- 1  Disaster preparedness and Business Continuity Planning at Boeing: An integrated model  
Type: Case study  
Author(s): Carolyn Castillo  
Source: [Journal of Facilities Management](#) Volume: 3 Issue: 1 2004  
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- 2  Five business-model myths that hold companies back  
Type: Technical paper  
Author(s): Jane C. Linder, Susan Cantrell  
Source: [Strategy & Leadership](#) Volume: 29 Issue: 6 2001  
 [Preview](#) | [View HTML](#) | [View PDF \(820kb\)](#) | [Abstract](#) | [Related items](#) | [Reprints & permissions](#)
- 3  Business model design: conceptualizing networked value co-creation  
Type: Research paper  
Author(s): Suvi Nenonen, Kaj Storbacka  
Source: [International Journal of Quality and Service Sciences](#) Volume: 2 Issue: 1 2010  
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## The TQM Journal 期刊信息

ISSN: 1754-2731

Previously published as: [The TQM Magazine](#)

Online from: 2008

Content: [Latest Issue](#) | [RSS](#) [Latest Issue RSS](#) | [Previous Issues](#)

Options: [Add Table of Contents Alert](#) | [Add to Favourites](#)

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DOI: [10.1108/17542730910938128](https://doi.org/10.1108/17542730910938128) (Permanent URL)

## 文章信息

### Criteria requirements of the European business excellence model: a suggested approach

#### The Authors

Evanthia P. Vorria, *Department of Business Administration, University of Piraeus, Piraeus, Greece*

George A. Bohoris,

#### Abstract

**Purpose** – The European business excellence model (EBEM) with the most frequent requirements, however, involve abstract and prescriptive nature, allowing for different approaches to the requirements. Some of the questions raised by the EBEM are:

#### Abstract-结构性文摘:

- Purpose-目的
- Design/methodology/approach-设计方法
- Findings-发现
- Research limitations/implications-研究局限性 (if applicable)
- Practical implication-应用性 (if applicable)
- Social implications-社会影响 (if applicable)
- Originality/value-原创性

... of purposes, requirements, suggested approaches to a very prescriptive nature of the suggested approach. This paper aims to resolve

**Design/methodology/approach** – Integration of the known literature, stemming from both published articles and best practices already made available, to form a well defined framework of suggested approaches to the EBEM's requirements is the approach taken.

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[Home](#) > Browse Journals & Books

## Browse

Browse for:

View: Both   Show

可以选择所有内容或已授权的内容进行浏览

**A** 可以选择单独浏览期刊或电子书

Title	ISSN	Type
<a href="#">Accounting Research Journal</a>	1030-9616	Journal
<a href="#">Accounting, Auditing &amp; Accountability Journal</a>	0951-3574	Journal
<a href="#">Advances in Accounting Behavioral Research</a>	1475-1488	Book series
<a href="#">Advances in Accounting Education</a>	1085-4622	Book series
<a href="#">Advances in Agricultural Economic History</a>	1569-4933	Book series
<a href="#">Advances in Applied Business Strategy</a>	0749-6826	Book series
<a href="#">Advances in Applied Microeconomics</a>	0278-0984	Book series
<a href="#">Advances in Appreciative Inquiry</a>	1475-9152	Book series
<a href="#">Advances in Austrian Economics</a>	1529-2134	Book series
<a href="#">Advances in Bioethics</a>	1479-3709	Book series
<a href="#">Advances in Business Marketing and Purchasing</a>	1069-0964	Book series

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[Home](#) > [Accounting Research Journal Volume List](#)



## Accounting Research Journal

ISSN: 1030-9616

Online from: 2005

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## Volume List

**Issue(s) available:** 11 - from Volume 18 issue 1, to Volume 22 issue 3

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### Volume: 22

- [Issue 3](#) 2009
- [Issue 2](#) 2009 **Special issue:** Governance issues in accounting
- [Issue 1](#) 2009

### Volume: 21

- [Issue 3](#) 2008 **Special issue:** Papers from the 16th PBFEM Conference
- [Issue 2](#) 2008
- [Issue 1](#) 2008

## 期刊信息

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- [Computer & Communications Security Abstracts](#)
- [Computer Abstracts International Database](#)
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- [International Civil Engineering Abstracts](#)

## Human Resource Management > Benefits > 2010

Select year: [2010](#) | [2009](#) | [2008](#) | [2007](#) | [2006](#) | [2005](#) | [2004](#) | [2003](#) | [2002](#) | [2001](#) | [2000](#) | [1999](#) | [1998](#) | [1997](#) | [1996](#) | [1995](#) | [1992](#) | [1990](#)

Page: 1

Items per page: 10 [20](#) [30](#)

### Content

[Pensions as psychological contracts: implications for work outcomes](#)  
Author(s): Luchak A A, Pohler D M  
Source: Industrial Relations, Jan 2010 Volume: 49 Issue: 1  
Article type: Research paper

### • 5个文摘库:

管理学评论、计算机与安全文摘库、计算机文摘库、图书馆学文摘库、土木工程文摘库

### • 每个文摘库的内容按照若干个学科分类

### • 在学科分类目录下按照年份排序

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#### Writing for Emerald



If you are researching, teaching or consulting in management, or are yourself a manager with some choice, our V

编辑服务：特别为非英语国家的作者可在此选择专业领域的同行帮助润色文章语言

#### Editing service



The [Emerald Literati Network Editing Service](#) allows authors to contact experienced copy editors to help improve the standard of English in a paper before it is submitted to a journal for consideration.

发表指南

#### Insider's Guides to Getting Published



Emerald [Insider's Guides to Getting Published](#) are a unique initiative – advice on how to get published direct from the publisher. Why not host a presentation at your institution?

#### Editor interviews



What are, and what will be, the hot topics in your interest areas? What criteria do editors and reviewers use to increase [hearin](#)

学者网络：每年Emerald会针对合作的学者评选出优秀作者、最佳文章、杰出主编、优秀期刊

#### Emerald Literati



Find out who has won one of our prestigious [Emerald Literati Network](#) awards. These awards recognize the efforts of authors and editors and celebrate the outstanding contributions many have made, not only to our journals, but to the body of knowledge

写作指南

#### "How to..." guides



A comprehensive set of ["How to..." guides for authors](#) – advice direct from the publisher on planning, writing and revising an article, by yourself or with others, to maximize its chance of acceptance by your chosen journal.

# For Librarians-图书馆员专栏



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For Librarians

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- Marketing your Library
- Writing for LIS Journals
- Support Resources
- Library events
- Features of the Month

Learning Zone

Teaching Zone

Support Resources

About Emerald

## For Librarians

### Comprehensive solutions to the issues facing library and information professionals



Emerald for Librarians is designed specifically for the library and information science (LIS) community to improve information services and better serve library users.

[Become a member now](#) and receive full access to our librarian resources. It's free!

Emerald for Librarians resources emphasize the key role that information professionals play in educating learners at all levels by providing the following features:

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图书馆推广

### Managing your library



Today's librarian has to be a fully rounded manager. Emerald for Librarians draws on the best [current management thinking and research](#), and presents it in such a way that you can easily adapt it to your own needs.

信息管理资源

### Information management resources



Keep up with the latest technical developments in library and information management. Our [information management resources](#) include:

- Regular information management updates
- Features of the month

如何发表图情学文章

### Writing for LIS journals



Offering unmatched rights and support for authors, Emerald aims to be the publisher of choice for LIS professionals who wish to publish their work. Use this [writing for LIS journals](#) section to find out which journal you submit your work to, and how to get your work published on [writing and getting published](#).

业界大事件

### Library events



With information on all the latest international events, our [library events section](#) will let you pinpoint the right event for you! Find out which conferences Emerald staff, editors and advisers will be attending, or add an event of your own.

### Marketing your library



Everyone recognizes the importance of maximizing the use of the library's resources and justifying the role that the library plays in the university. This section presents [marketing your library's services](#) to help you achieve your goals.

本月推荐

### Features of the month



Are you looking to improve your daily information services activities or personal professional growth? Then visit our [features of the month](#) section for the latest [features of the month](#) product information.

资源列表、MARC数据等支持内容

### Support resources



Comprehensive [support resources](#) to help you and your users make the best use of Emerald's website facilities. Designed to provide information and guidance, our [support resources](#) gives you access to valuable [support resources](#) materials including [support resources](#).

图情学顾问

### Library and information science advisers



The content and editorial developments of "Emerald for librarians" are largely influenced by the recommendations of advisers specially recruited for their expertise in LIS. To find out more, visit our [library and information science advisers](#) page.

Comments?

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Research Zone

- Research Awards
- Winning Research Funding
- How To Guides
- Research Connections
- Conference Central

Learning Zone

## Research Zone

### Resources for a worldwide research community



Emerald's Research Zone is designed to provide advice and support on how to keep up to date with the latest research and developments in the management area.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management journals and books for researchers today.

研究基金项目

申请基金指南

### Research awards



Emerald actively promotes and rewards [research in management and LIS](#). As well as funding for research, Emerald also awards for doctoral research.

项目管理、研究  
方法指南

### Winning research funding



This six-part adaptation on [winning research funding](#) is presented as part of Emerald's continuous relationship with academic researchers and

国际同行  
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### "How to..." guides



"How to..." guides for researchers – practical tips and guidance on how to design, develop and present your research.

国际会议信息

### Research Connections



[Research Connections](#) is an online meeting place providing the opportunity for researchers to contact like-minded professionals and showcase their work.

### Conference Central



[Conference Central](#) – selected events from around the globe – a comprehensive collection of links to international conferences and events in management, library and information science, and engineering. Use it to find out which conferences Emerald staff, editors and advisers will be attending and pinpoint the right event for you.

# Learning Zone-学习园地



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- Learning Zone
- Management Skills
- Management Thinking
- Study Skills and Student Life
- Literature Reviews Collection
- Emerald Podcasts
- Emerald InTouch

## Learning Zone

Resources for those studying MBAs, degrees, executive courses and business-related subjects


**Emerald's Learning Zone includes a selection of useful resources to complement learners at all levels.**  
Study skills assist students in developing the skills they need to succeed in higher education. Management thinking and management skills are dedicated sections for working managers and those studying management. Our literature reviews collection is fully searchable and browsable, dynamic and ever-growing.



管理技巧


管理学大师  
访谈录

### Management skills

 Handy introductions for students or essential [management skills](#) for developing managers. Guides in this section cover [time management](#) and [productivity](#).


学习技巧

### Management Thinking

 Short, distilled summaries of the latest [Management Thinking](#) articles plus interviews with those who share their insights. Use these resources to [expand your knowledge](#).

管理学  
文献评论集

### Study skills and student life

 Articles and guides designed specifically to help students develop the key [skills](#) they need to succeed. Learn about writing dissertations, [time management](#) and much more.

MP3格式的学习资源

### Literature reviews collection

 Valuable [literature reviews](#) gathered together in a quick and convenient place for researchers to find a starting point for their next piece of work or to identify gaps in the current literature.

### Podcasts

 [Emerald podcasts](#) are media files that can be played on a computer or portable media device. Our podcasts draw upon content from the Emerald Management Reviews database. Enjoy Emerald content on the move!

# Teaching Zone-教学园地



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[Issues in Education](#)

[Case Studies Collection](#)

[Book Reviews Collection](#)

## Teaching Zone

### Resources for teaching faculty and students in business and management



Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.

Teaching insights offer helpful and usable information to anyone in a teaching role who feels they would benefit from a little extra insight into the performance of that role. Case studies are ideal to use as examples of business issues and are updated regularly. Also included are in-depth reviews of management books and interviews which form an interesting and lively snapshot of the people who shape the business and academic fields. Emerald also supports the Global Forum for Management Education (GFME). For more information, visit the [GFME](#) website.

Teaching Zone resources are available to Emerald subscribers. Simply select the "login" bar at the top of the page and use your Emerald username and password to access.

教学指南

案例集

### Teaching insights



[Teaching insights](#) into writing and running courses, schemes of work for existing courses, and tips on conducting...

教育共享

### Case studies collection



Suitable for learning and teaching, an assortment of [case studies](#) that are ideal to use as illustrations of business issues.

名人访谈录

### Issues in education



What's new in education? What are the current hot topics and who is adopting them? Visit our [Issues in education](#) section to keep up to date with the latest developments.

### Interviews collection



[Interviews](#) with leading figures – lively conversations with people who shape the business and academic fields.

书评

### Book reviews collection



Reliable, in-depth [book reviews](#) in the management field. Written by academics for students, teachers and researchers.

# 三、Emerald个性化服务



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- 帮助管理您的文献资源
- 辅助您进行学术研究

## Journal of the Week

Every week get free access to two selected journals



View the schedule for the forthcoming [journals of the week](#).

This week's title:

## Emerald News

Latest new and announcements

- [Emerald announces COUNTER 3 compliance for journals and databases](#)
- [Emerald launches collections in Education and Sociology](#)
- [Emerald announces two new book deals in Canada at the Ontario Library Association Super Conference 2010](#)
- [Emerald announces Best New Journal winner](#)

## New on Emerald

### New Journals and Forthcoming Titles



At Emerald we are continually adding to our portfolio of world class journals and book series. Find out about our new acquisitions and forthcoming publications:

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## Comments?

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Fast direct links to our



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Book series table of contents:

## Editors Choice

Celebrating the life and works of Peter Drucker



Experts in the worlds of business and academia regard Peter Drucker as the founding father of the study of management. When he passed away at the age of 95 in 2005, he left an immeasurable legacy.

Read articles/interviews and watch videos in our [Peter Drucker Section: a celebration of his life and work](#).

# Register-注册个性化服务



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## Your Profile

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If you have registered before, please login, otherwise complete the form below.

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### Your registration

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## Your Profile

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